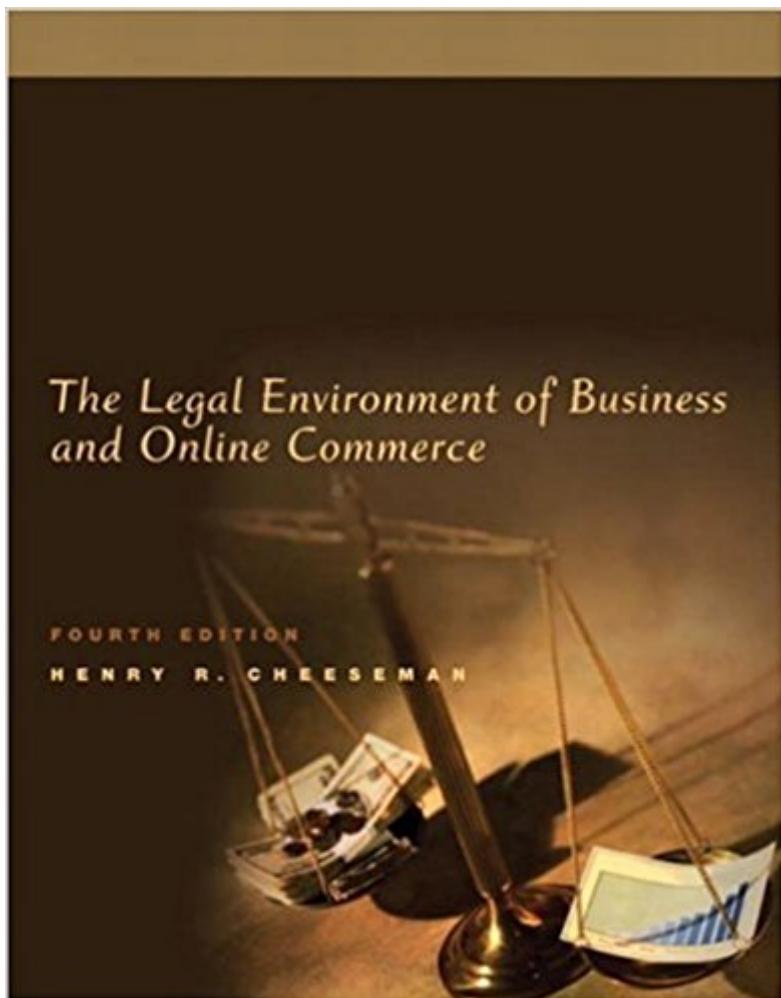


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Legal Environment Of Business And Online Commerce, The (4th Edition)



Synopsis

This up-to-date, best-selling book focuses on how the legal environment impacts business decisions. It fully integrates the AACSB curriculum standards with extensive international, ethical and critical thinking examples throughout. Cheeseman and Walker examine how the current legal environment, government regulation, and e-commerce environment impact today's business decisions. The cases are cutting edge, exciting, and engaging, and the reasoning of each case is presented in the language of the court. A seven-part organization covers the legal and ethical environment, domestic and international law, traditional contracts and electronic commerce, agency and business organizations, employment and equal opportunity law, regulatory environment, and property and bankruptcy. For individuals interested in the legalities of business.

Book Information

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Customer Reviews

I had to take Business Law for College and this was my text book. I was very impressed with the writing in the book, including the case studies. I really didn't know what to expect from this class and this textbook but they book exceeded my expectations. This is one textbook that I will be keeping instead of turning it back in.

I bought this book for a business law class and I am very happy with it. It is easy to read, and has a good mix of case studies and traditional textbook writing. If you need a book that has a general overview of law this is a very good book to buy.

Got this for my Business Law class during undergrad.. I STILL have this book to help brush up on certain topics. Great for young students interested in owning their own business as a guideline and to get 'gears turning' in your mind.

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